SHAMA EL KHAN 📖

VIEW PORFOLIO

I have over 8 years of experience in writing, storyboarding, curriculum design, and visual design. I have collaborated with cross-functional teams to create interactive learning content, presentations, and explainer videos.

WORK EXPERIENCE

Content Developer/Copywriter   (June 2018 - January 2024)
Thomson Reuters - FindLaw
Bangalore, India - On-Site

Key Accomplishments

- Led the video production team at FindLaw to create more than 6,500 marketing videos for clients in the U.S.
- Wrote and edited more than 3,000 attorney profiles and website content, while spearheading training initiatives for process improvement.
- Developed presentations and graphics for internal marketing for Thomson Reuters Lab and various Thomson Reuters chapters.

Learning Experience Designer   (January 2020 - Present)
Freelance and Internal Gigs
Bangalore, India

Key Accomplishments

- Storyboarded and animated video learning content for Rued Riis, IDOL Academy, American Academy of Family Physicians, and Rance Greene.
- Recognized for innovative approaches to humanizing learning experiences in Storyline with animations and interactions.

Research Sub-Editor   (February 2017 - June 2018)
Infiniti Research
Bangalore, India - On-site

Key Accomplishments

- Researched and edited more than 200 reports for the oil and gas and renewable energy sectors.
- Mentored new hires to help develop craft and sharpen skills.
- Established and implemented workflows to streamline editing processes.

Compositing Artist   (April 2016 - October 2016)
Surinder Films, SVFX
Kolkata, India

Key Accomplishments

- Sustained television rating points of 3.5 to 3.9 for some of the longest-running Bengali serials with excellent visual effects and timely deliverance.

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📍 India

SKILLS

- Storyboarding
- Video Editing
- Motion Graphics
- Copywriting
- Curriculum Design
- Visual Design
- Presentations

SOFTWARE PROFICIENCY

- Articulate Storyline 360
- Adobe After Affects
- Vyond
- Figma
- MS PowerPoint
- Adobe Express
- Canva
- Spline
- MS ClipChamp

EDUCATION

- Aircraft Maintenance Engineering (2010)
  DGCA
  Kolkata, India

- Certification in Instructional Design (March 2024)
  KPMG Learning Academy